



9100 S. Sepulveda Blvd., Suite 210  
Westchester  
Phone 310/645-5151  
FAX 310/645-0130  
Web Page: [www.laxcoastal.com](http://www.laxcoastal.com)

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## **Chamber to Celebrate 4th of July with 8<sup>th</sup> Annual Westchester on Parade**

*(Los Angeles, California - June 14, 2007)* Get your flag ready to wave at the LAX Coastal Area Chamber of Commerce's 8th Annual Westchester on Parade 4th of July Celebration. This year's theme is "America's Moments in History" and over 50 parade entries are sure to stir the crowd into a patriotic frenzy as our nation's most momentous occasions are highlighted.

This year's parade will be held, Wednesday, July 4, starting at 11 a.m. down Loyola Boulevard. The parade typically lasts an hour and a half and parade viewing is available all along Loyola Boulevard with limited bleacher sitting available. There is no parking on Loyola Boulevard, but convenient parking is available at Westchester Park and on surrounding streets. Loyola Marymount University has also donated their parking lot for parade spectators. In addition, the parking lot will offer parade goers a view of the floats after the parade.

This year, the parade has many returning favorites such as the fluffy and loveable Great Pyrenees Alliance of the West, the rip-roaring Harley riding H.O.G.S., the 4<sup>th</sup> of July's biggest fan, Uncle Sam and the Locke High School marching band. Many new and updated entries have also joined the parade.

The parade will also mark the first public outing for newly inducted Chamber Chairman of the Board John Theuer, CFO of Panda Restaurant Group. Also making his first appearance as Honorary

Mayor is Larry Plotkin, community supporter and consultant for LMP Consulting Group Inc.

We are proud to have Panda Restaurant Group, Decron Properties and the Neighborhood Council of Westchester/Playa del Rey as our Admiral Sponsors and Playa Vista, H.B. Drollinger Company and Woodside Natural Gas as our Flagship Sponsors and Arias, Ozzello and Gignac LLP, The Gas Company and Countrywide Home Loans as our Patriot Sponsors.

The Chamber is honored to have Fox 11 news reporter Elizabeth Espinosa as this year's parade's Grand Marshal. Elizabeth is a Los Angeles native and is multi-lingual, speaking Spanish, French, Italian and American Sign Language. Elizabeth first began her career in broadcast journalism in 1998, after graduating from UCLA with a degree in political science. Elizabeth is a shining example of community and youth involvement and was honored with "Woman of the Year" by the Mexican-American Opportunity Foundation (MAOF).

For more information on this year's parade, please contact the LAX Coastal Area Chamber of Commerce office at (310) 645-5151.

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Since 1953, the LAX Coastal Area Chamber of Commerce has taken the lead on meaningful issues affecting the business and residential communities it represents. The Chamber works to promote business and support the communities of Westchester, Playa del Rey, Marina del Rey, Playa Vista and LAX.

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